

seattle**woman**magazine

2009/2010 EDITORIAL CALENDAR

SEPTEMBER 2009

EDUCATION
ARTS & CULTURE
TRAVEL

MAY 2010

WELLNESS
HOME & GARDEN

OCTOBER 2009

5TH ANNIVERSARY ISSUE
WOMEN'S HEALTH
*WOMEN'S WELLNESS GUIDE**

JUNE 2010

SPORTS
OUTDOORS
*GET FIT**

NOVEMBER/DECEMBER 2009

COMMUNITY
GIVING
*HOLIDAY SHOPPING**

JULY/AUGUST 2010

WOMAN ENTREPRENEURS
CAREER
*MEET THESE ENTREPRENEURS**

JANUARY 2010

2009 WOMEN'S DIRECTORY*

SEPTEMBER 2010

EDUCATION
FALL TRAVEL

FEBRUARY 2010

RELATIONSHIPS
AGING

OCTOBER 2010

WOMEN'S HEALTH ISSUE
*WOMEN'S WELLNESS GUIDE**

MARCH 2010

FITNESS
ENVIRONMENT

NOVEMBER/DECEMBER 2010

COMMUNITY
GIVING

APRIL 2010

MONEY
GIRLFRIEND GETAWAYS

DEPARTMENTS IN EVERY ISSUE

*BULLETIN BOARD PROFILE HEALTH & WELLNESS
BOOKSHELF COMMUNITY CALENDAR LAST WORD*

FREQUENT DEPARTMENTS

*DOWN TO BUSINESS ARTS & CULTURE CAREER
HOME & GARDEN COMMUNITY FAMILY*

***SPECIAL ADVERTISING SECTIONS**

WOMEN'S DIRECTORY (JANUARY)
GET FIT (JUNE) MEET THESE ENTREPRENEURS (JULY/AUGUST)
WOMEN'S WELLNESS GUIDE (OCTOBER) HOLIDAY SHOPPING (NOVEMBER/DECEMBER)